

IN THE CLAIMSListing of Claims:

Claim 1 (currently amended): A system for collecting data through the Internet, with the system characterized by the inclusion of comprising a means for producing or arranging and editing personal-life information/advice in a question-and-answer format that includes a plurality of questions for obtaining desired data requested by businesses and/or other organizations; a means for supplying the produced and edited personal-life information/advice, including a plurality of questions, to an individual user, who can receive the information at any time; a means for selecting collecting and analyzing the aforementioned desired data from an based on the individual user's answers to a plurality of questions when the individual user is obtaining that user is obtaining the personal-life information/advice; and a means for supplying the desired data, after it has been collected and analyzed, to the appropriate business user businesses or other organization that requested the desired data.

Claim 2 (currently amended): A data-collecting system, as claimed in Claim 1, in which the system particularly includes comprising a computer system that includes a set of databases and a central processing unit, with wherein the set of databases including a personal-life information/advice database, in which a plurality of personal-life information/advice (for example, divination) is recorded; an individual-users database, in which each individual user is registered and in which are recorded personal data identifying an individual user, such as the user's name, gender, address, telephone number, and so on, in order for the user to be able to access the personal-life information/advice, as well as such other data as including the user's access counts and answers to [[a]] the plurality of questions that were inserted into the personal-life information/advice; a business-users database, in which businesses and other organizations are registered in order for them to be able to request that specified desired data be obtained; a data-requests database in which are recorded a plurality of items or subject areas concerning which requests for data have been made by business users the questions data and research results data based on answers to the questions; and a financial records database, in which are recorded various financial

records a variety of financial information, including credits due to the individual users and the business/organization-users in connection with the use of this system; and the central-processing-unit-containing-a means of recording the names and identification numbers of users in the individual-users database and/or the business-users database, upon receipt of a signal, sent through the Internet, from the terminal computer of an individual user or business-user requesting status for authentication as a user; a means of receiving a request from a terminal computer of an individual user, of referring to the personal-life information/advice database, and of transmitting to that user from the personal-life-information database suitable personal-life information/advice (for example, divination) that is selected according to the interests of that individual user; a means of recording into the data-requests database the business-users' requests for data to be obtained upon receipt of a request from a terminal computer of such a business-user; a means of referring to the data-requests database and selecting the type of data to be obtained, thereby to formulate questions to be inserted into the personal-life information/advice being provided to individual users; a means of recording and storing in the individual-users database individual users' answers to the questions in the personal-life information/advice, upon receipt of [a] the individual user's answers to those questions; a means of accessing the individual-users database and the data-requests database so as to analyze the totality of data accumulated in the individual-users database in order to prepare appropriate research-results reports to be transmitted to the terminal computers of the business-users; and a means for maintaining in the financial records database a variety of financial records, including fees to be imposed on individual users or business-users for the use of this system.

Claim 3 (currently amended): A data-collecting system, as is claimed in Claim 1, in which the system includes a means for paying to individual users [[the]] a remuneration previously provided in advance [[for]] by the business-users for responding to requests for data from the business-users.

Claim 4 (currently amended): A data-collecting system, as is claimed in Claim 1, in which the personal personal-life information/advice mentioned above includes

information concerning premiums or prizes being offered to the individual users by a business or other organization.

Claim 5 (currently amended): A data-collecting system, as is claimed in Claim 1, in which an individual-user's terminal computer is a portable-telephone cellular phone or other type of mobile terminal.

Claim 6 (currently amended): A data-collecting system, as is claimed in Claim 1, in which the contents of the research questions comprise a first question unit that has a keyword by which the personal-life information/advice that relates to the everyday personal life of the individual user is automatically selected; a second question unit for obtaining the individual-user's opinions relating to the individual-user's living area; and a third question unit that matches the individual-user's opinions, evaluations, impressions, knowledge, and so on, with the data requests of business users; whereby the individual user can select at least one [[of]] question to be answered from plural alternative questions.

Claim 7 (currently amended): A data-collecting system, as is claimed in Claim [[5]] 1, in which ~~a means for collecting data can also distribute suitable personal-life information/advice is distributed to an individual to a user on the basis of the accumulated data-collecting results or the individual-user's answer, selected from among plural alternatives, to the questions, when data is collected using the data-collecting system.~~

Claim 8 (new): A data-collecting system, as is claimed in Claim 2, in which the individual-users database includes the user's name, gender, address, telephone number, age, occupation, marital status, and nationality.